

PROFESSIONAL STOCK USAGE

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The Professional Stock Usage report displays a detailed breakdown of professional products used by the business, organised in a way that allows you to easily view particular companies and lines. The report includes the quantity, average product cost, and total product cost for each item, as well as the total figures for each line and company. The first page of the report displays the total quantity, average cost, and total cost for all products that were used professionally during the given time frame. This report will help you identify trends in professional product demand, which will assist with future re-orders.


QUANTITY

This is the number of items that were used by the business. If you drill into the report, this is shown for each transaction.

AVERAGE PRODUCT COST

When an order containing this item is received, the average cost is calculated based on the average cost method:

$$= \frac{\text{(Previous value of stock on hand + Total order cost ex-tax)}}{\text{(Previous qty of stock + Total order qty)}}$$

| Professional Stock Usage | | | |
|--|-----|---|--------------------|
| From: Tuesday, 20 October, 2015 | |  | |
| To: Thursday, 31 March, 2016 | | Peppermint Park | |
| Time Period: 164 Days (23.4 Weeks) | | | |
| For Companies: All Companies. | | | |
| Totals for all product Sales in the period selected | | | |
| | 40 | \$19.40 | \$775.96 |
| Product Name | Qty | Average Product Cost | Total Product Cost |
| American Crew | | | |
| | 10 | \$1.36 | \$13.60 |
| Conditioner | | | |
| Daily Conditioner 1000ml | 3 | \$0.00 | \$0.00 |
| Shampoo | | | |
| CLASSIC Daily Shampoo 1000ml | 3 | \$0.00 | \$0.00 |
| Daily Moisturizing Shampoo Liter | 1 | \$0.00 | \$0.00 |
| Power Cleanse Shampoo 250ml | 1 | \$13.60 | \$13.60 |
| Power Cleanse Shampoo Liter | 2 | \$0.00 | \$0.00 |
| Dermalogica | | | |
| | 30 | \$25.41 | \$762.36 |
| Massage | | | |
| Massage Cream 177ml | 1 | \$0.00 | \$0.00 |
| Soothing Additive 30ml | 2 | \$0.00 | \$0.00 |
| Moisturisers | | | |
| Active Moist 50ml | 1 | \$27.50 | \$27.50 |
| Cleansers | | | |
| Dermal Clay Cleanser 250ml | 1 | \$24.98 | \$24.98 |
| Dermal Clay Cleanser 946ml | 2 | \$60.71 | \$121.42 |
| Essential Cleansing Solution 250ml | 1 | \$24.98 | \$24.98 |
| Essential Cleansing Solution 946ml | 1 | \$60.71 | \$60.71 |
| Special Cleansing Gel 946ml | 1 | \$60.71 | \$60.71 |
| AGE Smart | | | |
| | 20 | \$22.10 | \$442.06 |
| Age Reversal Eye Complex 15ml | 2 | \$44.15 | \$88.30 |
| Antioxidant HydraMist 150ml | 3 | \$0.00 | \$0.00 |
| Antioxidant HydraMist 355ml | 5 | \$0.00 | \$0.00 |
| Dynamic Skin Recovery SPF50 118ml | 2 | \$35.47 | \$70.93 |
| Multiv Power Exfoliant 30amps | 1 | \$107.33 | \$107.33 |
| Multiv Power Firm 74ml | 3 | \$36.08 | \$108.25 |
| Multiv Thermafoliant 75ml | 1 | \$0.00 | \$0.00 |
| Multiv Thermafoliant Professional 177ml | 1 | \$67.25 | \$67.25 |
| Overnight Repair Serum 15ml | 1 | \$0.00 | \$0.00 |
| Power Rich Retail Pack each | 1 | \$0.00 | \$0.00 |

TOTALS FOR ALL PRODUCT SALES IN THE PERIOD SELECTED
This section displays the total quantity, average cost, and total cost for all products that were used professionally during the given time frame.

TOTAL PRODUCT COST
This is the total cost for the number of items purchased (quantity x actual cost).