

GET READY FOR THE SILLY SEASON WITH SHORTCUTS



- Set up Online Gift Cards for those who love to leave gift buying to the last minute!
- Set up Cancellations so you don't get stung by Christmas season no-shows
- Set up Upfront Payments and secure some Christmas revenue ASAP
- Set up Cardless Checkout so your clients have a quicker way of paying, and avoid queues at the front desk
- Check your automated campaigns are set up & sending in Marketing (that's one less thing to think about!)
- Create a marketing campaign to promote any specials / appointment gaps / gift ideas
- Check your rosters to make sure you are appropriately staffed for your busiest days
- Check your retail stock levels and make sure you have enough stock for the festive period
- Bundle up products into gift packs for easy present ideas
- Plan + schedule your social media ahead of time (P.S. Social Sorted makes it so simple for you to fill in the gaps, copy, paste and post!)

